## TOWN COUNCIL REPORT COMMUNICATIONS & PUBLIC RELATIONS COMMITTEE APRIL 8, 2022

The Communications & Public Relations Committee last met on March 18<sup>th</sup> and will meet again in May.

The Committee confirmed and discussed the community events to be held in calendar year 2022: a family-friendly beach party and bonfire in early August; the annual community bonfire in October; and a tree lighting in December. In addition, the Coffee & Conversation series will continue to be held (almost) monthly.

The first Coffee & Conservation event of 2022 was held on March 25<sup>th</sup>. "Coffee with Council" featured members Edie Dondero and Tim Shaw and was well attended by sixteen residents. Feedback on the event from the community was very positive. The April event will feature Bethany Beach Volunteer Fire Company Chief Shane Truitt and the May event will feature Mayor Saxton. Unless otherwise indicated, the events will be held on the fourth Friday of each month, with the exception of July and August.

In January the Committee Chair began working with staff to create and distribute via email a monthly newsletter for property owners and residents entitled, "What's Happening in South Bethany." Each issue lists upcoming events, informs of relevant happenings in town, and issues reminders as appropriate. The monthly e-news update is intended to enhance communication between the Town and residents and has been positively received.

In the coming months as time allows, the Committee Chair will work with the appropriate staff to make some changes and updates to the Town website.

Respectfully submitted, Edie Dondero, Chairperson